

Benefit	Business Listing \$400/Year	Regional Guide Listing \$200/Year	Non-Profit Org Listing \$200/Year	Digital Only Listing \$100/Year
Printed Guides				
Listing in Finding Wisconsin’s <i>Annual Business & Travel Guide</i> – Initial Printing 30,000 Copies	✓			
Listing in Finding Wisconsin’s <i>Regional Travel Guide</i> – Initial Printing 10,000 Copies (Printed Annually, map included)	✓	✓	✓	
Digital Marketing				
Listing in Finding Wisconsin’s <i>Annual Business & Travel Guide</i> – Digital Flipbook (Updated quarterly, download or view online, embed web & social links, videos and QR codes, interactive maps)	✓	✓	✓	✓
Listing in Finding Wisconsin’s <i>Regional Travel Guide</i> – Digital Flipbook (Updated quarterly, download or view online, embed web & social links, videos and QR codes, interactive maps)	✓	✓	✓	✓
Listing in Finding <i>Wisconsin’s Bi-Weekly Geo-Targeted Newsletter</i> – Digital , reach up to 400k subscribers.	✓	✓		✓
NEW Listing in Finding Wisconsin’s <i>Searchable Directory</i> - Web and Mobile App (Geo-Targeted, <u>no paid/sponsored ads</u> , GDPR Compliant, embed web & social links, videos, QR codes and interactive maps)	✓	✓	✓	✓
Event Calendar	✓	✓	✓	✓
Unlimited Article Publication	✓	✓	✓	✓
Social Media Posts – Facebook, Instagram, Pinterest, LinkedIn, TikTok, YouTube, X	✓	✓	✓	✓
Digital content and services may only be available to customers located in Wisconsin and are subject to the terms and conditions of Finding Wisconsin. Finding Wisconsin reserves the right to modify features at any time.				